

# JOSHUA D. LOWERY

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## EXPERTISE

### *Video Production:*

#### **Non-Linear Editing**

Adobe Premiere Pro  
Avid Media Composer  
Final Cut Pro

#### **Cinema Camera Operation**

Blackmagic  
Canon  
RED  
Sony

#### **Broadcast Camera Operation**

JVC  
Panasonic  
Sony

### *Audio Production:*

#### **Digital Audio Workstations**

Adobe Audition  
Avid Pro Tools  
GarageBand  
FL Studio

#### **Sound Mixing**

### *Visual Arts:*

#### **Photography**

#### **Photo Editing & Graphic Design**

Adobe Illustrator  
Adobe Photoshop

#### **Social Media Content Creation**

Canva  
CapCut  
Lightricks App Suite

#### **Website Design**

GoDaddy  
Wix  
WordPress

### *Extras:*

Live Switcher Board Operation  
Script/Screenwriting  
Creative/Essay Writing  
Public Speaking  
Media Consultation  
Project Management  
Teamwork and Collaboration  
Professional Development  
Closed Captioning/Transcription  
Google Workspace Apps  
Microsoft Office Suite  
Virtual Meeting Hosting

*References available upon request*

## EXPERIENCE

### *Freelance Filmmaker/Media Specialist || Jan 2016 - present*

- Collaborates with a variety of clients, producers, and crews to develop creative direction and devise production scheduling and management, post-production workflow, and distribution strategy
- Develops, directs, films, edits, produces, and consults on a range of productions including narrative short film, documentary, sketch comedy, web series, live broadcast, and marketing campaigns for platforms ranging from broadcast to online and social media
- Coordinates productions and implemented feedback using industry-standard software and hardware
- Remains composed and highly professional in fast-paced and constantly changing environment, effectively navigating challenging situations and difficult individuals to achieve solutions and execute objectives in a timely manner

### *Digital Media Instructor @ Joe's Movement Emporium || Feb - Apr 2023 (contract)*

- Mentored young adults in the phases, concepts, and applications of digital media production through theory-based group discussion and a variety of practical projects
- Promoted professional development via instruction and evaluation on the intersection of industry-appropriate expectations of professionalism, teamwork, collaboration with clients, and competency in media production

### *Graduate Assistant/Assistant Professor @ Howard University || Dec 2020 - May 2022*

- Planned, organized, and taught undergraduate students media production curriculum content toward outcomes of proficiency in all phases of production
- Utilized and trained on industry-standard technology (hardware and software) and principles across a variety of formats from face-to-face lectures to remote online instruction to practical experiential projects to promote student engagement, learning, and application
- Stayed up-to-date on appropriate news, trends, and practices through research, trainings, workshops, and production experience
- Ensured and evaluated student progress through activities designed to assess and promote growth in perspective, competence, confidence, and efficiency
- Maintained and encouraged open channels of communication with office hours, regular check-ins, and timely accessibility via email for all course-related issues
- Facilitated production equipment procurement, reservation, rental, and testing; hardware and software training programming; and multidisciplinary communications initiatives

## EDUCATION

### **HOWARD UNIVERSITY (2022)**

#### *M.F.A. in Film*

- Won multiple awards for cinematography
- Selected graduate speaker on behalf of the Cathy Hughes School of Communications (2023)

### **NORTH CAROLINA AGRICULTURAL & TECHNICAL STATE UNIVERSITY (2019)**

#### *B.S. in Journalism & Mass Communication - Mass Media Production Concentration*

- Lewis and Elizabeth Dowdy scholarship recipient for excellence in academics, service, and leadership
- Media Production Intern with Greensboro Television Network
- Honors Scholar and Ambassador, Kappa Tau Alpha and Alpha Kappa Mu honor societies
- Studied abroad in London, England at University of Westminster
- Elected president of Aggie Night Live sketch comedy organization, awarded Organization of the Year
- Member of National Association of Black Journalists and National Society of Black Engineers
- Anchor, writer, and camera operator for Aggie News & Views student newscast

# Joshua David LOWERY MFA curriculum vitae

## 1.0 EDUCATION

University	Degree and Subject Matter	Date
Howard University	M.F.A. in Film	2022
North Carolina Agricultural & Technical State University	B.S. in Mass Media Production	2019

## 2.0 ACADEMIC EMPLOYMENT

Institution	Position	Dates
Joe's Movement Emporium	Digital Media Instructor	Feb 2023 - present
Howard University	Teaching Assistant	Aug 2021 - May 2022

## 3.0 PROFESSIONAL APPOINTMENTS

N/A

## 4.0 SCHOLARSHIP - CREATIVE WORKS/PUBLICATIONS

### Director, Editor - *Are You Afraid of the Clock* (web series//in production)

Modeled after the 90's hit show *Are You Afraid of the Dark?*, this anthology reenacts the true stories of wild, creepy, or hilarious experiences people have had at work.

### Producer - *Smells Like Teen Spirit* (music video//2023)

Employing media production theories taught at Joe's Movement Emporium, the cohort of young adults produce a music video.

### Producer - *Pills & Chasers* (short film//2023)

Employing media production theories taught at Joe's Movement Emporium, the cohort of young adults produce a short film.

### Editor - *Mami Wata Metaphysics* (experimental short//2023)

Contracted by Urban Entertainment, this experimental piece is a juxtaposition of the many facets of Mami Wata--a being that has touched the mythologies and imaginations of people across countries and cultures--with those of Black womanhood and motherhood.

### Writer, Director, Editor - *The Sparrow Sings* (short film//2023)

This thesis film is a spiritual answer to the fragility of life and seeming futility of response to the reckonings unearthed by trauma. It is a microbudget proof of concept for VFX practices to be utilized in forthcoming projects.

### Production Assistant - *Cold Case Files, S2 E13* (documentary//2022)

This true crime documentary was an opportunity to get experience with an established television network (A&E) on a local production.

### Director of Photography - *Mirrors of the Heart* (short film//2021)

This thesis film follows a first lady with a secret ticking time bomb has to fight an uphill battle to restore her church and her family before time runs out.

## CONTACT

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## SKILLS

### Video Production:

- Adobe Premiere Pro
- Avid Media Composer
- Final Cut Pro
- Cinema and Studio Broadcast Camera Operation

### Audio Production:

- Adobe Audition
- FL Studio DAW
- GarageBand
- Avid Pro Tools
- Sound Mixing Experience

### Visual Arts:

- Adobe Illustrator
- Adobe Photoshop
- Photography
- Social Media Content Creation, Management
- Website Design

### Extras:

- Script/Screenwriting
- Creative Writing
- Public Speaking
- Teamwork
- Google G Suite
- Microsoft Office Suite
- Mild proficiency in Spanish
- Courses in Entrepreneurship
- Closed Captioning

**Camera Operator, Editor - How It Works: The COVID-19 Vaccine (web series//2021)**

Produced with Kim Kelly Pediatrics, this series is an answer to the questions, concerns, doubts, fears, and misinformation surrounding the COVID-19 vaccine, demystifying it step by step.

**Producer, Director of Photography, Editor - One Person Can Make a Difference (documentary//2021)**

This conversation with Stephen Thompson (Peace With God Brand, AT&T, independent artist) discusses how one person can use what they are given to make a difference.

**Writer, Director, Editor - Just Another Saturday (short film//2020)**

This short film is a practice of employing bliss, absurdity, and situational contrast to evoke empathy following the 24 hours in which the harsh realities of adulthood compounded by 2020 burst a Black teen's bubble of naïveté.

**Director of Photography - Wither (short film//2020)**

This multiple-award-winning short film tackles the age-old question of whether it is better to have loved and lost or to never have loved at all with a young couple who find themselves at an impasse of grief when their firstborn is a stillborn.

**Producer, Editor - 23 & Me (documentary//2020)**

Inspired by The Last Dance, this documentary delves into the riveting sequence of events leading up to the birth of one Joshua David Lowery, and virtually collaborates with some of the lives touched as a result in spite of an otherwise-isolating pandemic.

**Creative Director - Peace With God: More Than A Brand (ad campaign//2020)**

This two-part ad campaign offers a teaser and trailer which successfully garnered interest for a startup fashion company.

**Producer - Make It Plain: Narrative, Structuralism, and Genre Theory (video essay//2020)**

This video essay analyzes scholarly articles, critical theories, and even personal observations and interpretations about the subject matter on an accessible and applicable level for filmmakers and filmgoers alike.

**Producer - Who Is Skylar Greene? (documentary//2019)**

This is a conversation with multi-hyphenate, multitalented, and multifaceted content creator Skylar Greene (Oasis Branding) about the process, inspiration, and balance required to maintain not only the brand or even the lifestyle, but the mindset of an artist.

**Director, Producer, Editor - Heat In Motion (experimental short//2019)**

This is an illustration that heat is not just the result of motion but is motion as shown through the juxtaposition of dance and flame.

**Director, Producer, Editor - Aggie Night Live Ep. 5 & 6 (sketch comedy//2018-2019)**

Aggie Night Live is a sketch comedy show in the style of Saturday Night Live. I helmed several pre-recorded segments including Aggie One Anonymous and Real World: Greensboro, and our success earned Aggie Night Live the honor of Organization of the Year during my tenure.

**Director, Producer, Editor - The Most Common Condition (mockumentary//2017)**

This mockumentary is an exercise in tone as it explores the impact of the most common condition known to man: RHD or right hand dominance.

## 5.0 SCHOLARSHIP - PRESENTATIONS

Student Speaker for 2023 Cathy Hughes School of Communications Commencement Ceremony at Howard University

## 6.0 SCHOLARSHIP - GRANTS

N/A

## 7.0 TEACHING

### Joe's Movement Emporium

- Visual Language
- Camera Operation
- Essentials of Lighting
- Intro to Media Production

### Howard University

- Intro to Media Production
- Media Production II
- NewsVision Capstone (co-taught)

## 8.0 HONORS, AWARDS, AND OTHER DISTINCTIONS

Year	Award
2023	Speaker, Cathy Hughes School of Communications Graduation at Howard University
2021-2022	Blackhouse X Meta SEEN Future Filmmakers Fellowship
2021	Best Graduate Cinematography, Paul Robeson Awards (Wither)
2021	Best Cinematography Award, Black Feedback Film Festival (Wither)
2021	Official Selection, St. Louis Filmmakers Showcase (Wither)
2019	Organization of the Year (Aggie Night Live)

## 9.0 SERVICE

2011 - present	Director, Camera Operator - From the Heart Church Ministries Multimedia Ministry
2011 - present	Pianist - From the Heart Church Ministries Music Ministries

## 10.0 MEMBERSHIPS IN PROFESSIONAL SOCIETIES

N/A

## 11.0 SPECIALIZED TRAINING AND CERTIFICATIONS

Video Switcher Board Training, 2023  
Title IX Training, 2022  
Blackboard Training, 2021  
Cinema Camera Operation Training, 2019  
Adobe Creative Cloud Training, 2019  
Avid Training, 2018  
Studio Broadcast Camera Operation Training, 2017  
Professional Leadership Training, 2016  
Toastmasters Public Speaking Training, 2015